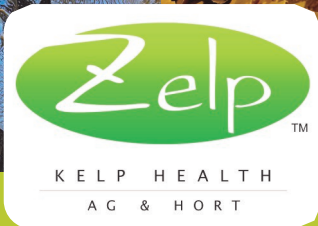


NZ KELP

*New Zealand's richest
source of natural iodine*



OCEAN HARVESTING

Zelp Kelp is freshly hand gathered straight from the ocean. Only the water is removed through air drying and gentle dehumidification. We don't de-nature by fast drying.

NUTRIENT RICH

Just a tiny amount of our dried Kelp product goes a long way, as the nutrient content is so high. Giant Kelp (*Macrocystis pyrifera*) contains 29 trace elements.

SUSTAINABLE MANAGEMENT

Giant Kelp is now within the NZ quota management system, with 40% of that quota held by NZ Kelp.

TRACEABILITY

The life of every piece of NZ kelp can be traced back to the area it was harvested from.

PRODUCTS & PRICING

Wholesale (excluding GST)

Kibble - \$15.00-\$20.00 per kg

Powder - \$18.00-\$24.00 per kg

Orders are subject to availability and freight

Ocean harvesting New Zealand's richest kelp - Giant Kelp



FULLY CERTIFIED ORGANIC DRIED KELP
For use in

AGRICULTURE & HORTICULTURE

ZELP from NZ Kelp is thriving since its re-launch in 2013. We had to close in 2012 to upgrade and increase our capacity. It was a long process but certainly the right decision for us.

We now have plenty of stock on hand and are harvesting regularly off the Akaroa coastline in our new vessel 'Obliquity'.

We are constantly amazed at the diversity of possible uses for this product from health supplement to growth stimulant and plant health promotant, frost protection and anti microbial use. Being very rich in iodine, only small amounts are required compared with other kelp/seaweed varieties.

There are no withholding periods following the use of kelp, you can put it on your crops or vegetable garden and eat it straight away!

Give us a call. We'd love to hear from you.

Best regards,
Roger & Dr Nicki Beattie





KELP KIBBLE FOR AGRICULTURE



ANIMAL SUPPLEMENT GUIDELINES

Dairy cows (lactating)
1kg of Zelp Kelp Kibble per 50 cattle per week (20g per cow per week).

Cattle/cows (not lactating)
1kg of Zelp Kelp Kibble per 100 cattle per week or (10g per cow per week).

Sheep
1kg of Zelp Kelp Kibble per 1,000 sheep per week (1g per sheep per week).

Goats
1g Zelp Kelp per 50kg of animal weight per week.

Sheep and cattle will generally self regulate their intake of kelp. Refill your feed container once a week, or as the Zelp is consumed.

Provide access to salt (loose, rock or blocks) alongside the kelp. It is better that animals get sodium salt from sodium chloride, and not the Zelp.

GROWTH PROMOTANT GUIDELINES

Dry Zelp Kelp Powder

Pasture use - When applying Zelp Powder in dry form we recommend 1 - 2kg/ha. Use lime or similar as a carrier for application.

Horticulture - 30kg Zelp Powder p/ha when applying with seed = 1g per metre of row.

Liquid Foliar Feed

REGULAR Spraying
Mix 500:1 (0.2%)
= 200g of Zelp Powder to 100 litres of water.

SINGLE Spraying
Mix 200:1 (0.5%)
= 500g of Zelp Powder to 100 litres of water.

NZ Giant Kelp (*Macrocystis pyrifera*) is an animal supplement. It is very high in a variety of micronutrients making it an excellent source of numerous minerals – minerals that many animals



are deficient in. As a health supplement kelp supports the thyroid gland. A normal functioning thyroid gland is required for all other organs to work properly.

KELP POWDER FOR HORTICULTURE



Kelp is a natural source of growth hormones, auxins, cytokinins and gibberellins, and these ingredients, in conjunction with the wide range of trace elements, complex polysaccharides (sugars), amino acids, vitamins and chelating agents found in Zelp, provide many benefits.

Giant Kelp is high in growth promotants and hormones, so when it's used on the land it transfers these properties and makes things grow.

Zelp Kelp Powder can be used dry, through irrigation or as a foliar spray.



Kelp helps feed the soil biology which in turn feeds the plant.